

ADAM LLAMBIAS



ABOUT ME

Since I was a child I have always found pleasure in taking apart machines and putting them back together. Just after I had finished my GCSEs in 2000, my family emigrated to Las Vegas, where I finished High School. After which I attended Adelphi University in New York, before transferring to USD in San Diego, finishing my degree at the American University in London. Throughout that time, my desire to understand how technology worked, helped self-finance my education, as I became a de facto IT consultant to my student colleagues and their circle of family and friends.

After graduating with my BA in International Business Administration, I initially worked for an eMarketing company, managing the SEO and PPC campaigns for a number of blue-chip companies.

From 2012-14, I worked for the renowned UK Public Relations Company KBA, who have provided PR consultancy to a wide range of clients from Premier League football team Newcastle United to Hollywood legend Johnny Depp. Using my eMarketing expertise I was able to construct new 21st century web-based PR messaging strategies, as well create a new company network and website.

In 2014 I launched my own company, We Built Your Website Ltd, to cater for small and medium businesses that required a bespoke web presence but did not have the infrastructure to support internally. I continued to grow the business to become the leading web services company in our local area, providing website and internet support to our diverse client base, which has included charities, international corporations, and a UK Government Minister.

Outside of work, I am a volunteer for several charities and nonprofits. This has taught me a great deal of patience working with other volunteers, who may have a very limited understanding of IT and tech. My volunteer role predominantly involves helping with IT and web related issues, but I can also often be found, with one of the animal charities, cleaning pens, feeding and administering medication.

EXPERIENCE

We Built Your Website Ltd.

Managing Director / Web Developer

APRIL 2014 - PRESENT

My responsibilities include managing our team of trusted contractors whilst also personally designing and developing our most important websites for product rollout. Additionally, I provide project management guidance as a corporate service to businesses that require further eCommerce direction. This includes graphic design, development, digital marketing, as well as the set up and maintenance of any required IT systems.

Keith Bishop Associates

Head of IT / Account Manager

JANUARY 2010 - DECEMBER 2013

I spearheaded a rebrand of the business, including redesigning and building their website in addition to restructuring their entire office network. I worked with a multitude of clients, designing, and creating PR and Marketing strategies, working in direct communication with the press and other media outlets.

Lockerroom Media

Account Manager

AUGUST 2008 - SEPTEMBER 2009

Building and managing PPC accounts for some of our largest clients, including JustEat, Ryman, La Senza, SportingBet and Stan James, to name a few. My job role expanded into creating company presentations, conducting pitches and working on product feeds for use on e-commerce platforms such as Amazon and eBay.

EDUCATION

Richmond The American University in London

Richmond, London

Bachelor's Degree - Business Administration (International Business)

University of San Diego

San Diego, California

Adelphi University

New York City, New York

The Meadows High School

Las Vegas, Nevada

Attained an SAT Score of 1130 and a High School Diploma

Westcliff High School for Boys

Westcliff on Sea, Essex

Attained 9 GCSEs

SKILLS, PROGRAMS & LANGUAGES

Skills & Coding Languages

- SEO
 - PPC
 - Data Analysis
 - Analytics & Tracking
 - Business Management
 - WordPress CMS
 - HTML
 - CSS
 - PHP
 - JavaScript
 - MYSQL
 - ASP.NET
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Other Programs & Software

- Google Analytics
 - Google Tag Manager
 - Google Search Console
 - Google Ads
 - Microsoft Visual Studio
 - Jira
 - Facebook Ads
 - MailChimp
 - Survey Monkey
 - Unbounce
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Adobe Creative Suite & Graphic Design

- Adobe Photoshop
 - Adobe Illustrator
 - Adobe After Effects
 - Adobe Premiere Pro
 - Adobe Audition
 - Adobe InDesign
 - Adobe XD
 - Blender
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Office Software

- Microsoft Word
 - Microsoft Excel
 - Microsoft PowerPoint
 - Microsoft Outlook
 - Microsoft Access
 - Google Docs
 - Google Sheets
 - Google Slides
 - Google Forms
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I have extensive expertise as both the admin and user of both Office 365 and Google Workplace suites and their respective software.